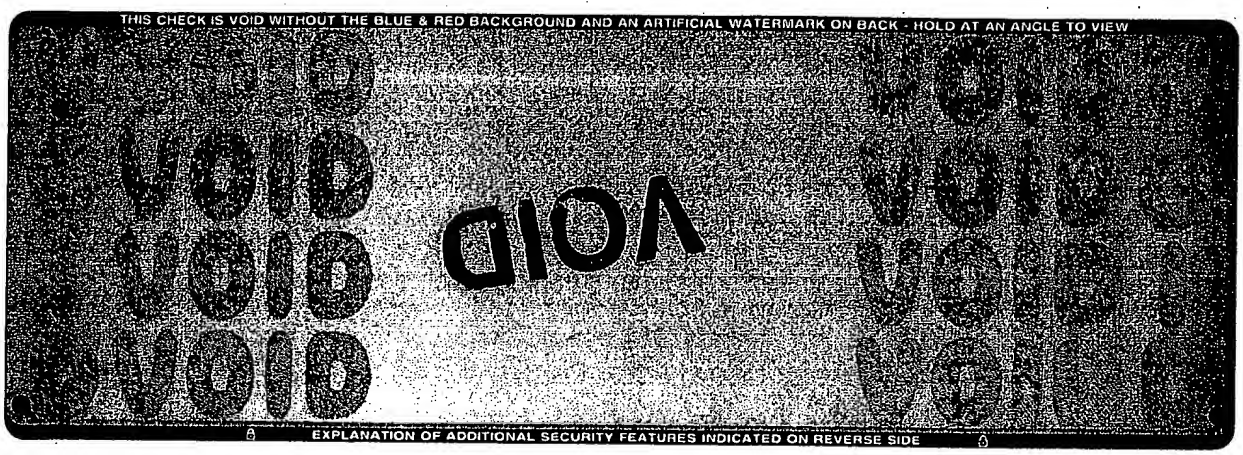


1835 U.S. PTO
082205

NEW SHEET



4
8
6

2

PAYCHECK STUB

FIG. 1A

NEW SHEET

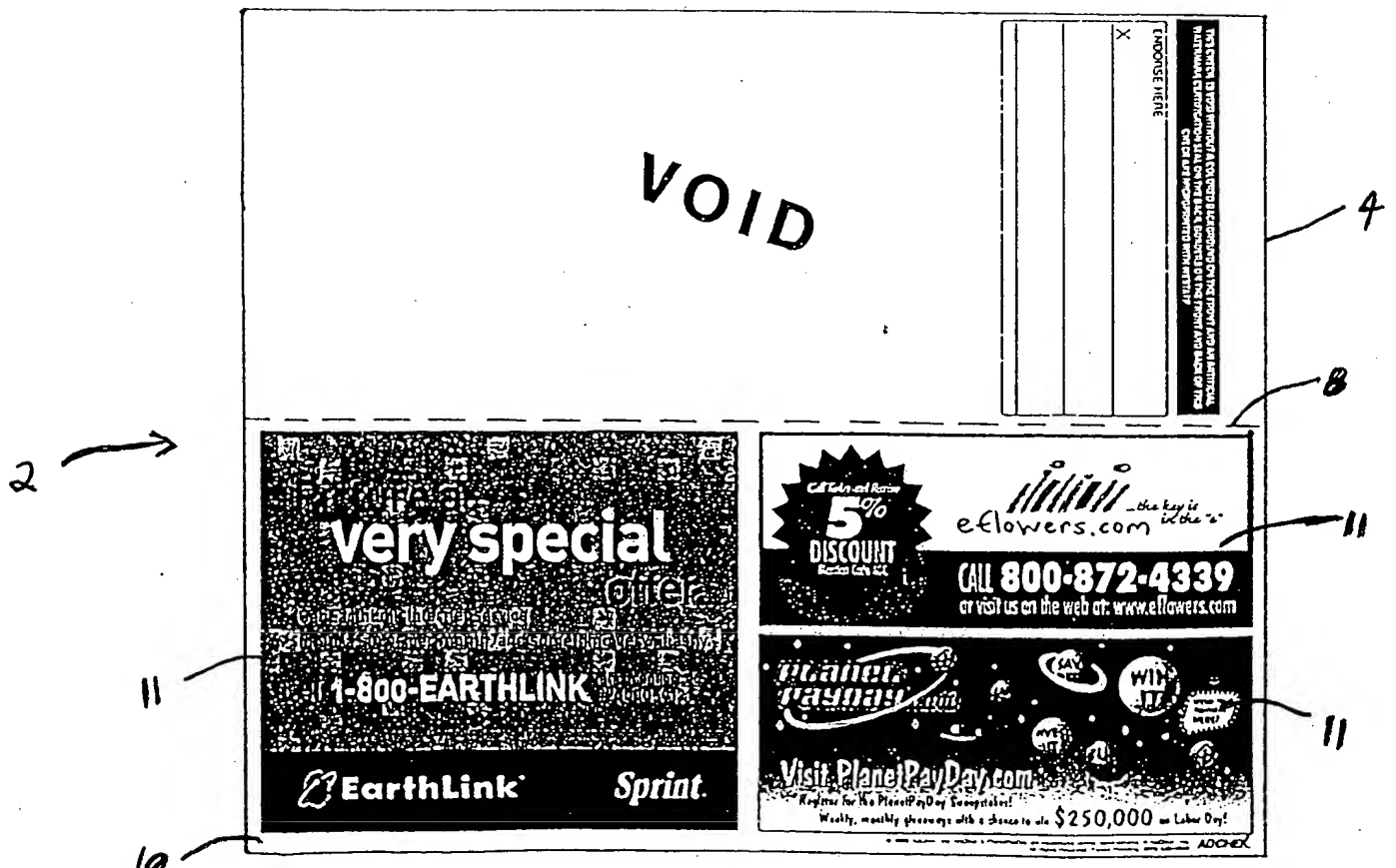


Fig. 1B

REPLACEMENT SHEET

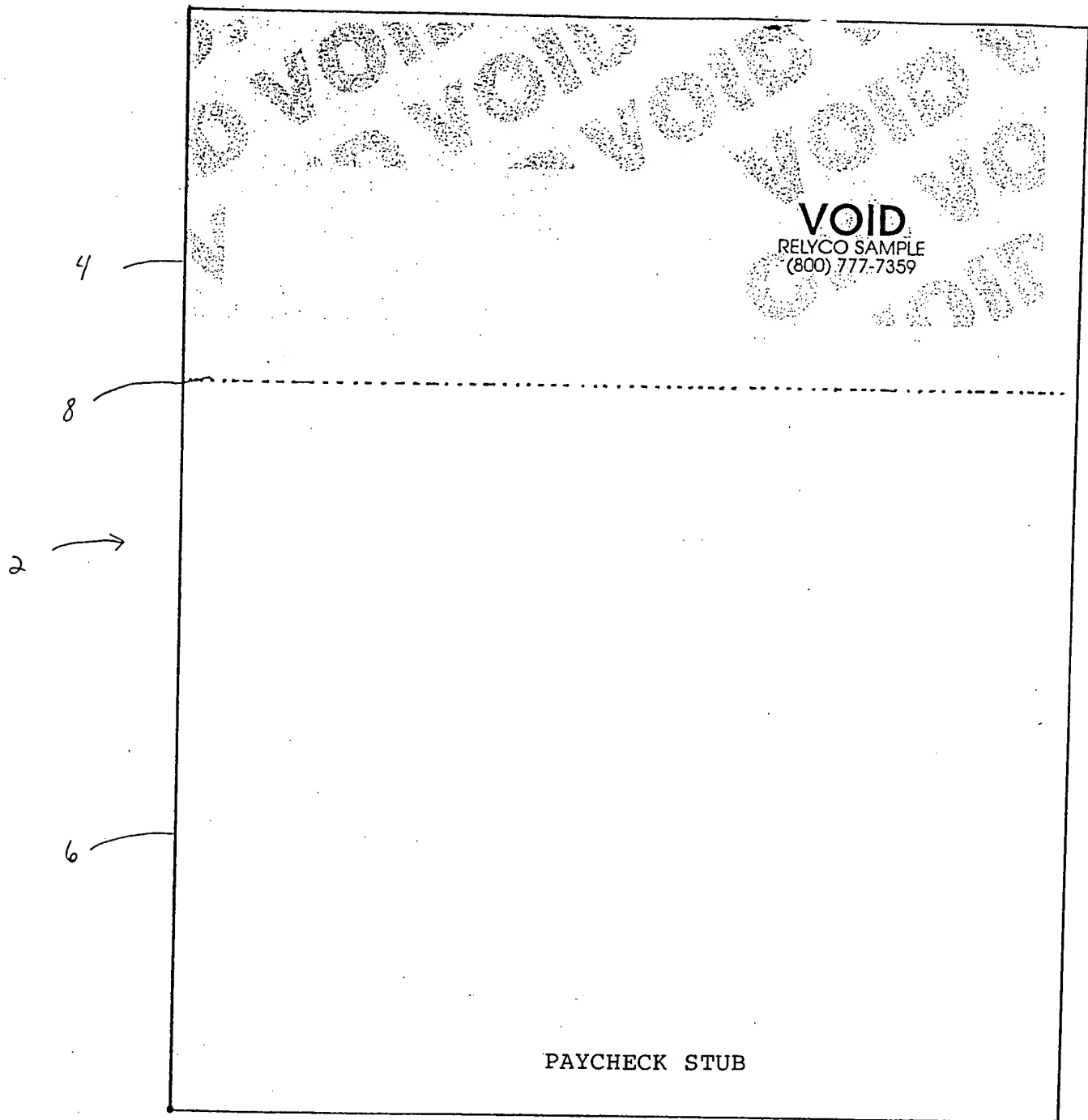


Fig. 2A

REPLACEMENT SHEET

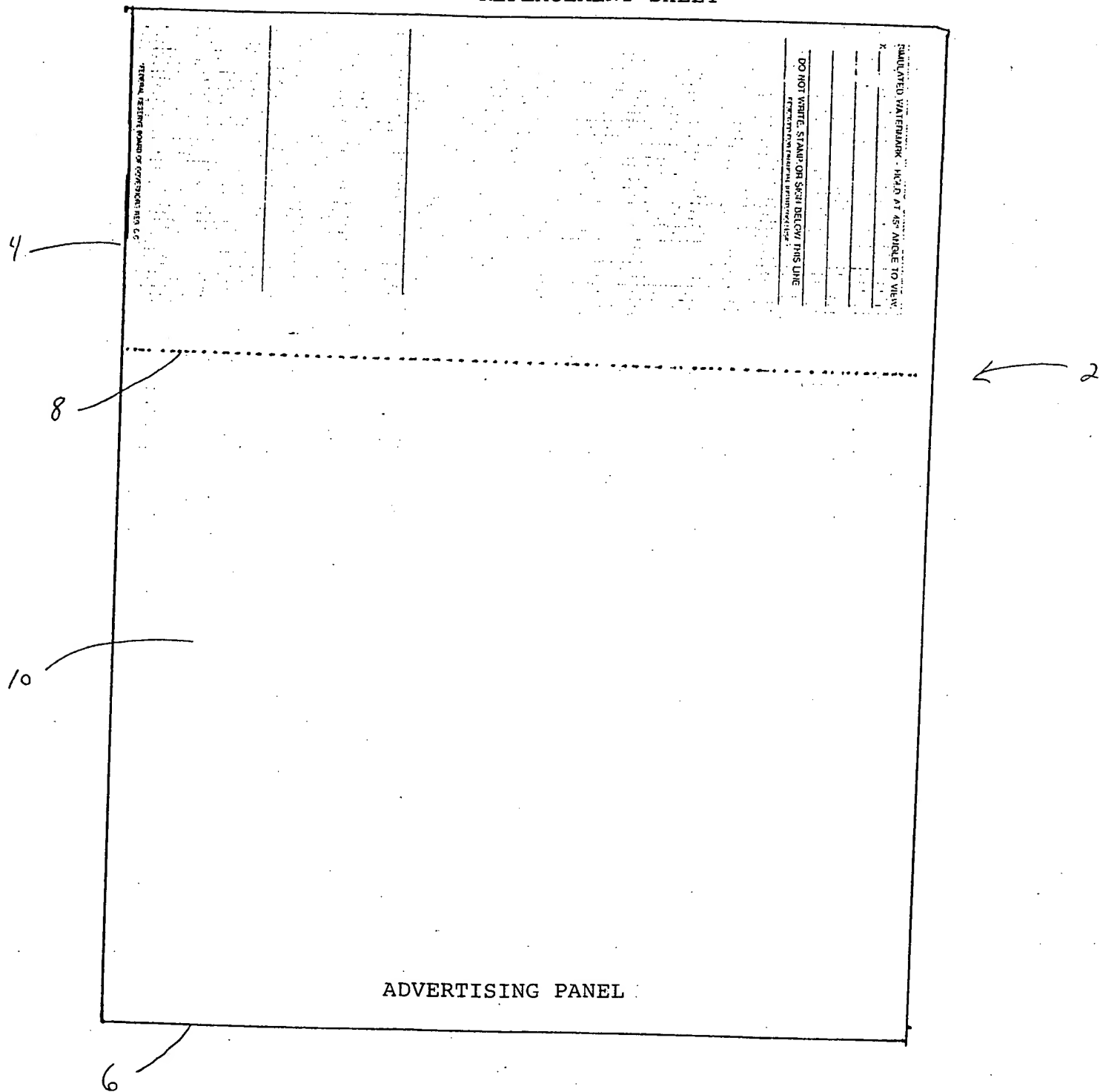


Fig. 28

REPLACEMENT SHEET

SUNNYSIDE NURSERIES
123 MAIN STREET
ANYTOWN, USA 12345
(012) 555-1211

YOUR BANK
ANYTOWN, USA 12345
1-23/4567

1209

Pay to the
Order of _____

ITEM #145
SHOWN WITH STANDARD LOGO #3037
SAMPLE - VOID

memo _____

11*00120911* 1:9876543201:56789 123411*

SUNNYSIDE NURSERIES 1209

ADVERTISING PANEL

SUNNYSIDE NURSERIES 1209

PAYCHECK STUB


READY TO REORDER? CALL INTUIT FINANCIAL SUPPLIES 1-800-433-8810

1

Fig. 3A

REPLACEMENT SHEET

FIG. 3B



ENDORSE HERE
X

DO NOT WRITE, STAMP OR SIGN BELOW THIS LINE
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ADVERTISING PANEL

THROMAGUARD



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PhoenixSM
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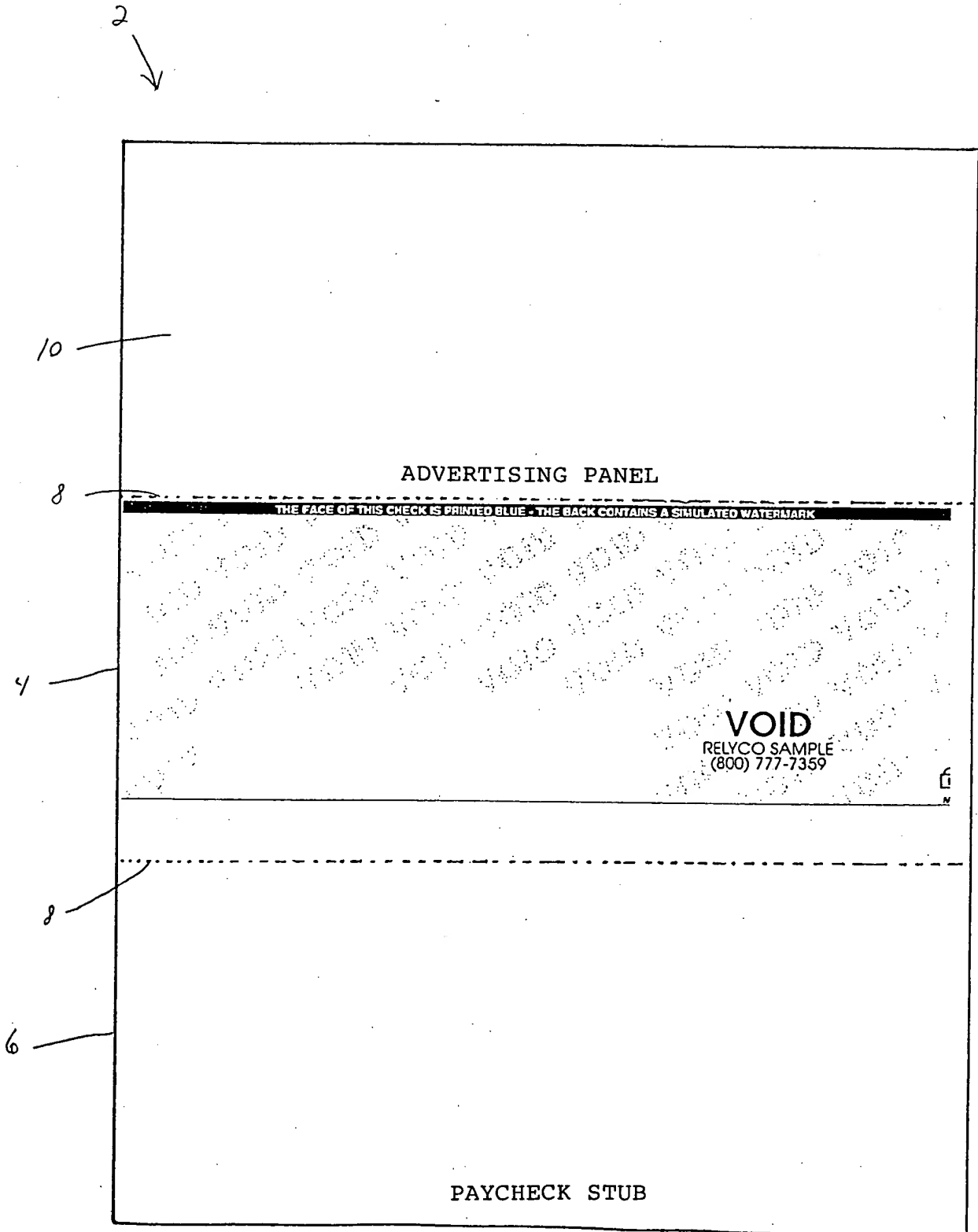


Fig. 4A

2

REPLACEMENT SHEET

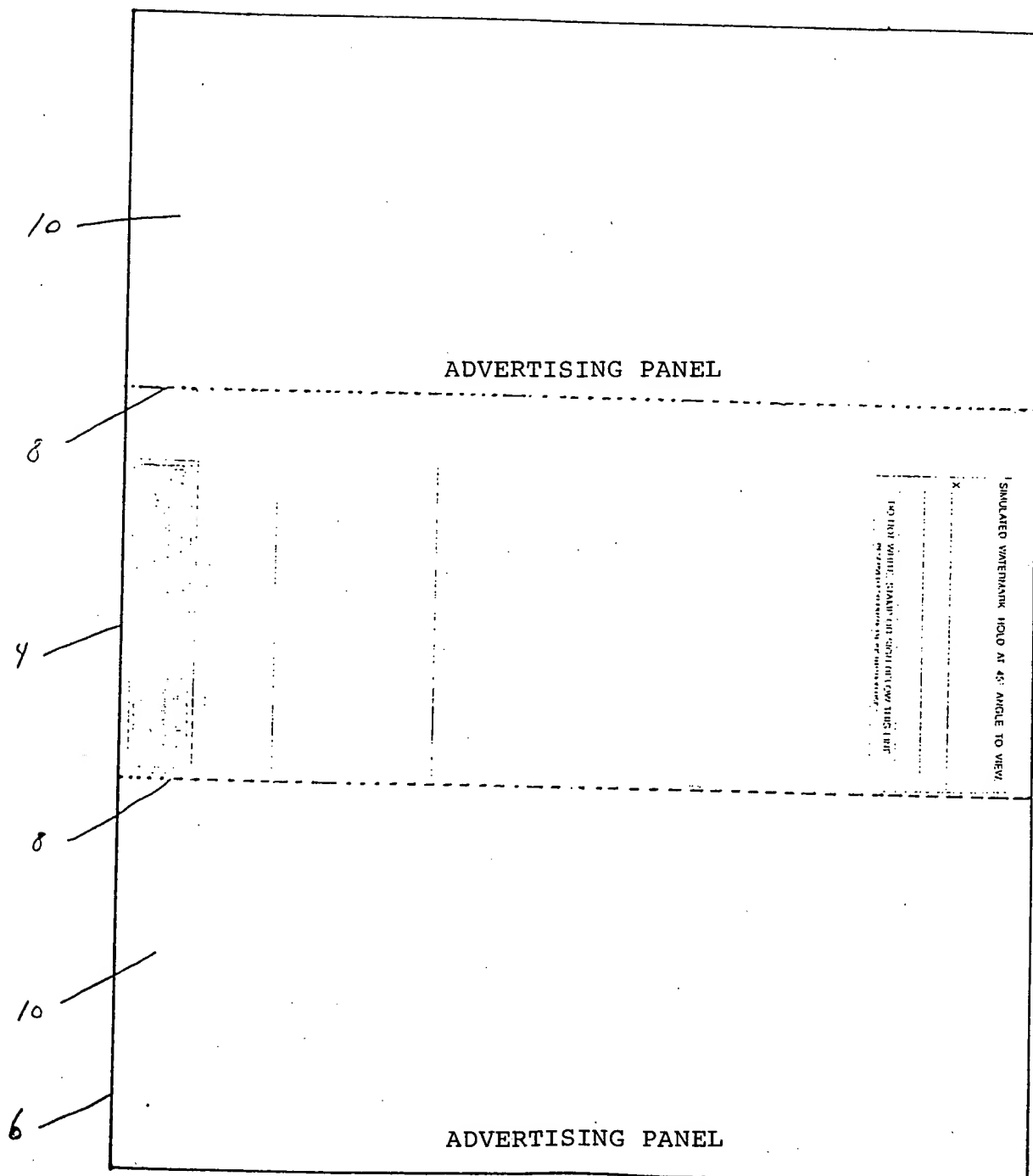


Fig. 48

REMOVE DOCUMENT ALONG THIS PERFORATION

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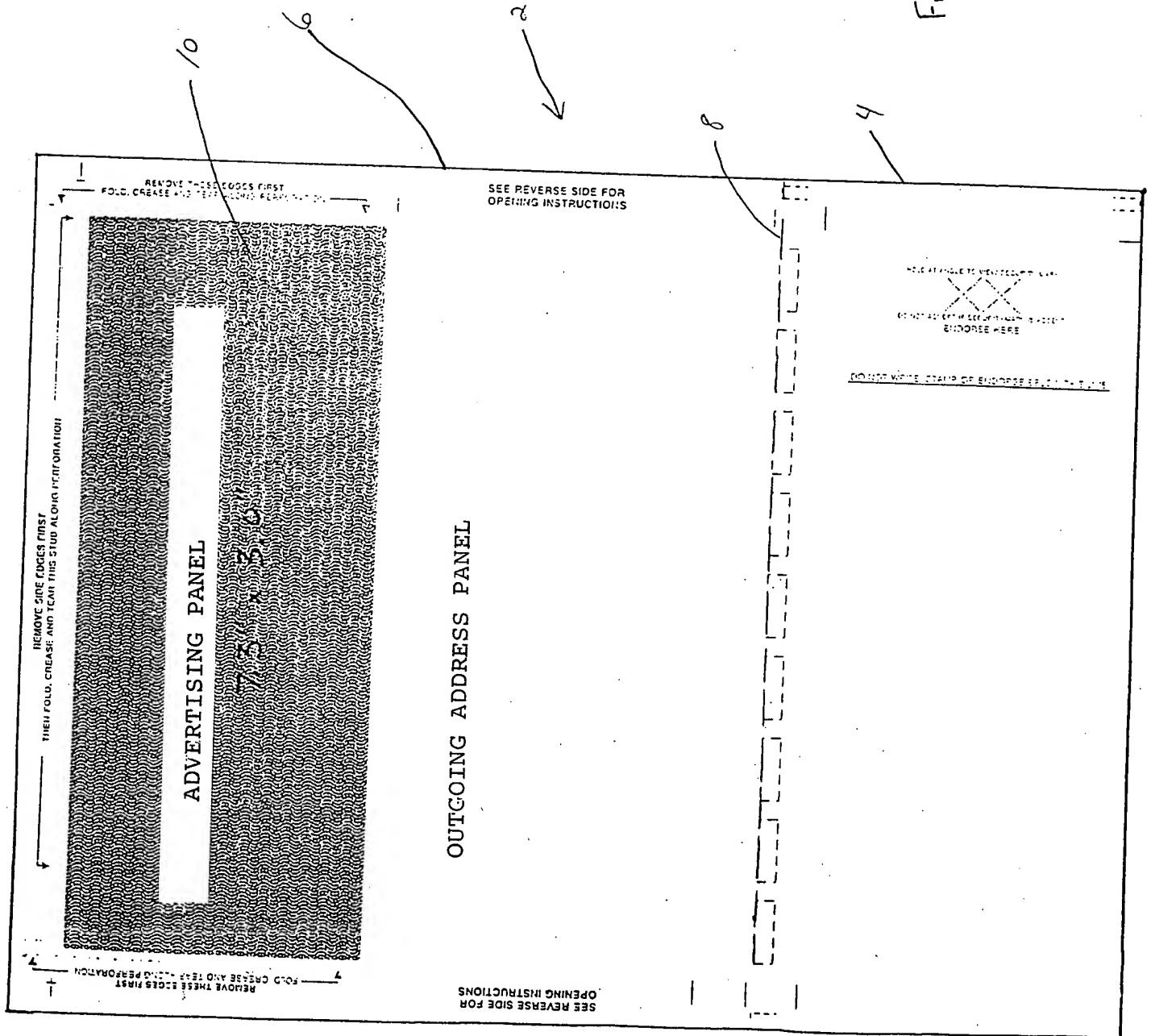
OUTGOING ADDRESS PANEL

[illegible]

FIG. 5A

REPLACEMENT SHEET

Fig. 5B



REPLACEMENT SHEET

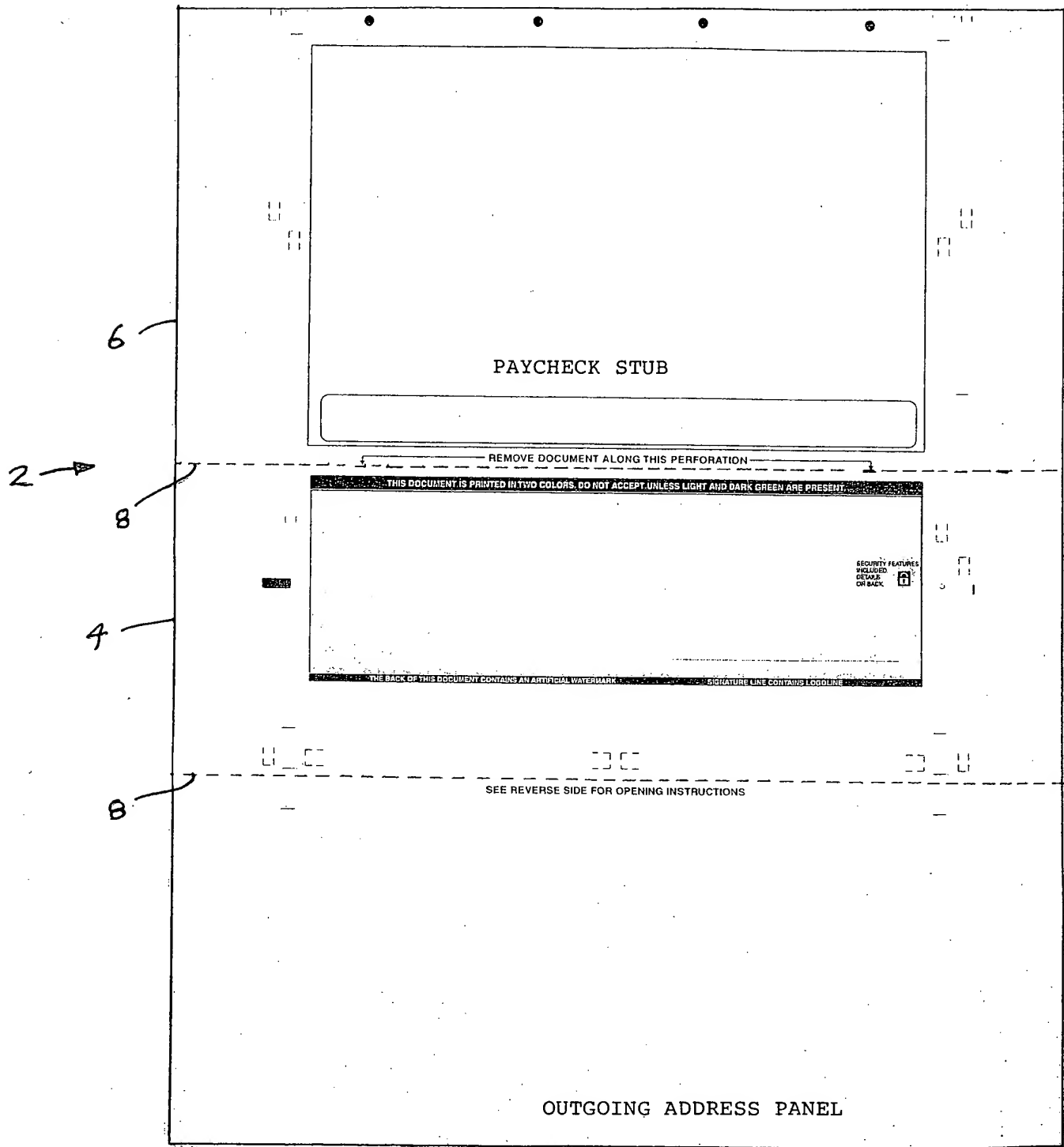


FIG. 6A

REPLACEMENT SHEET

FIG. 6B

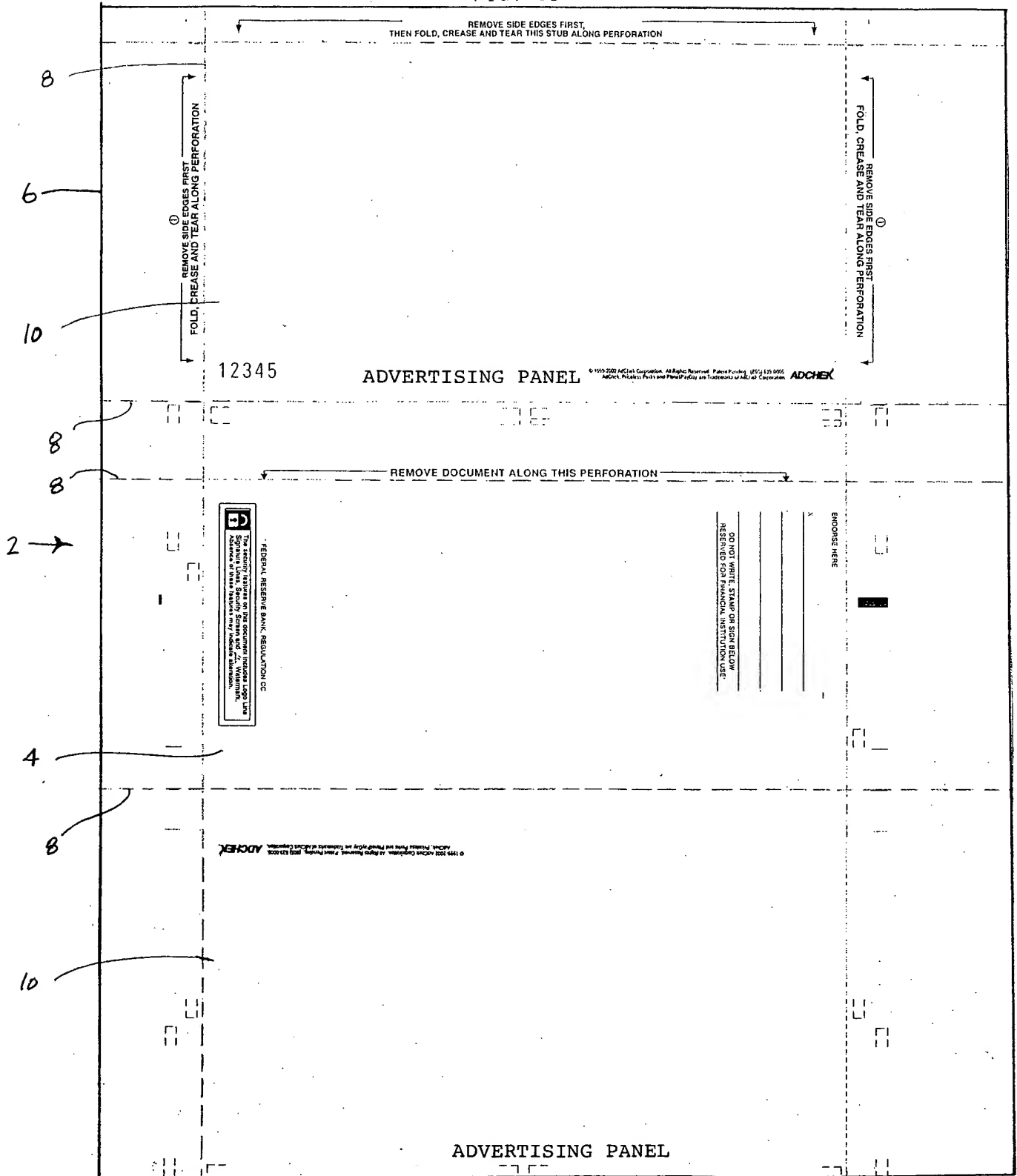
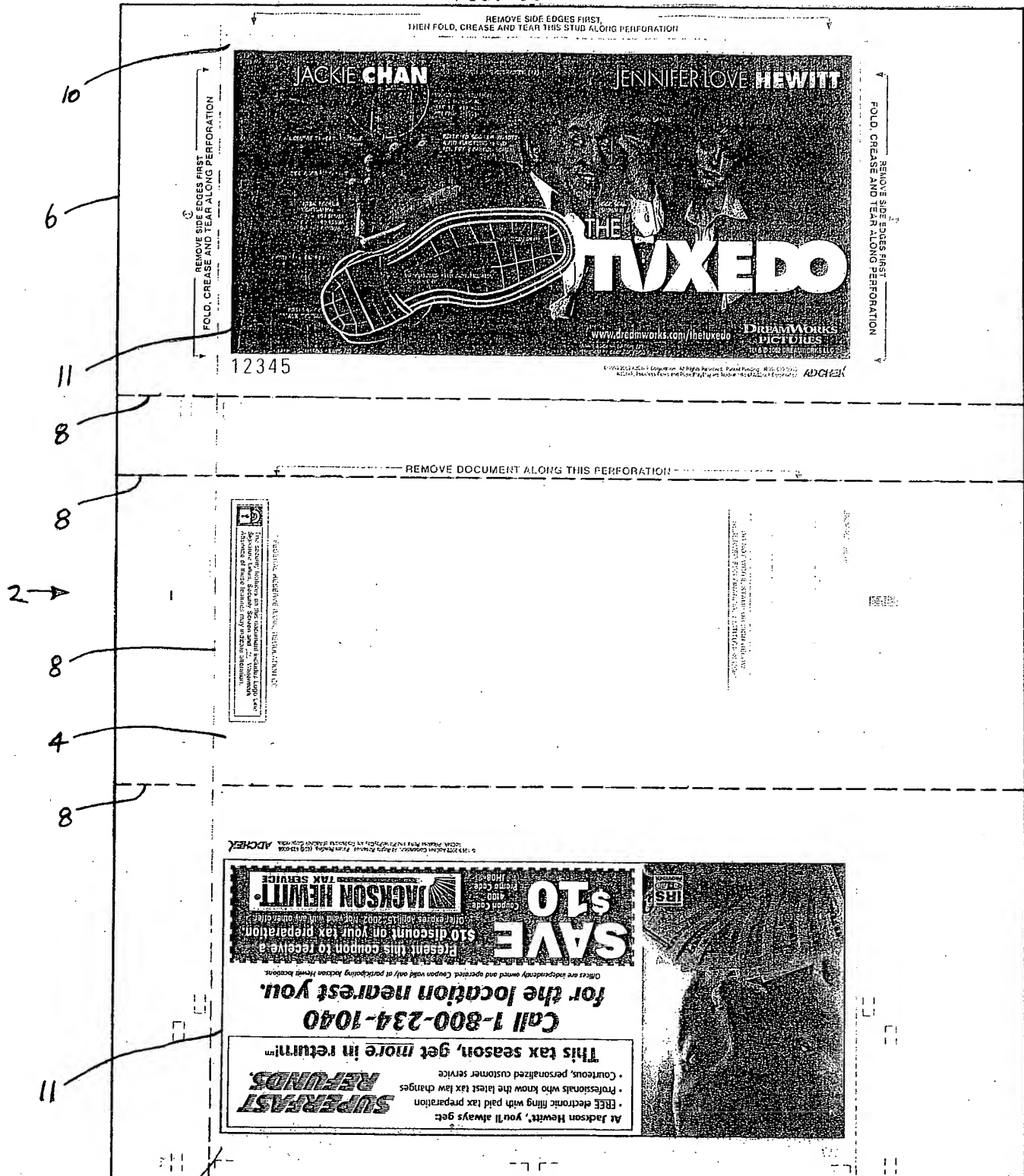


FIG. 6C



ORIGINAL

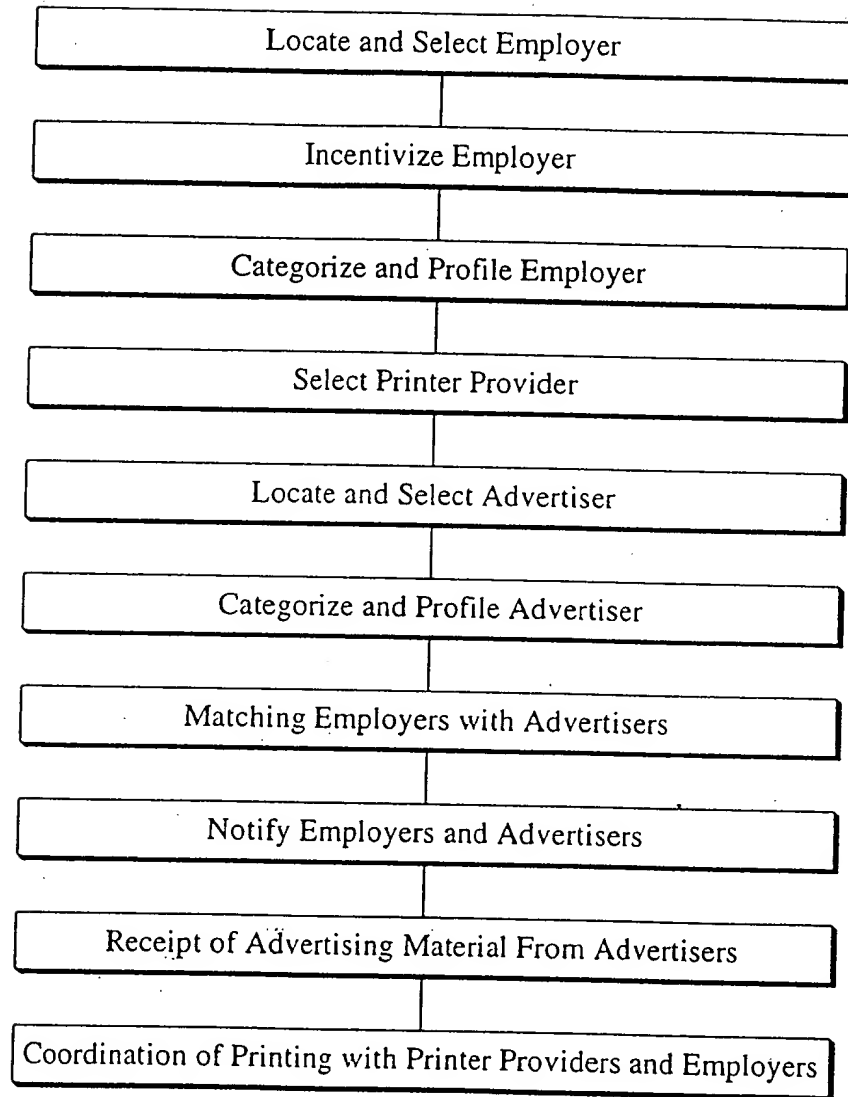


Fig. 7

ORIGINAL

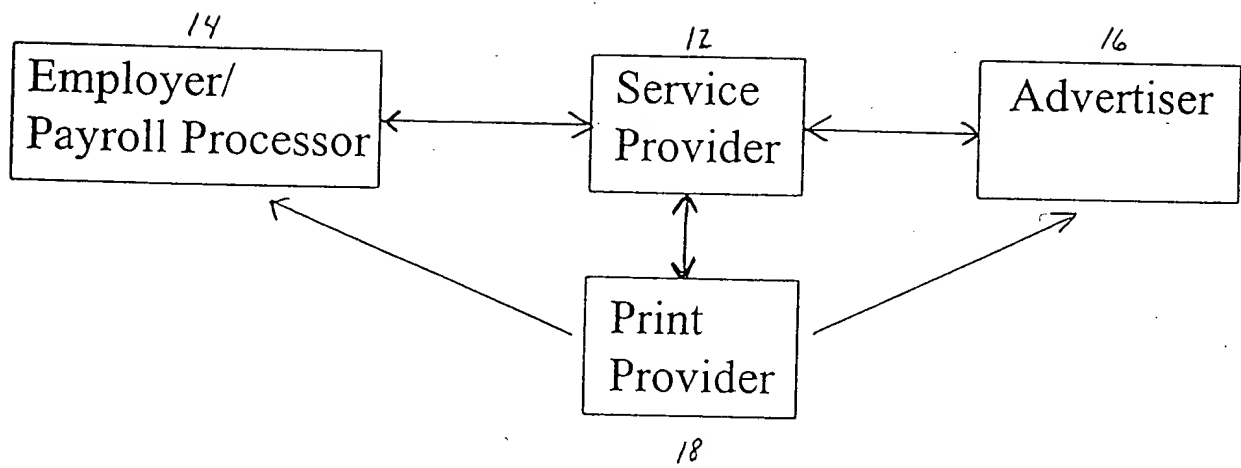


Fig. 8

ORIGINAL

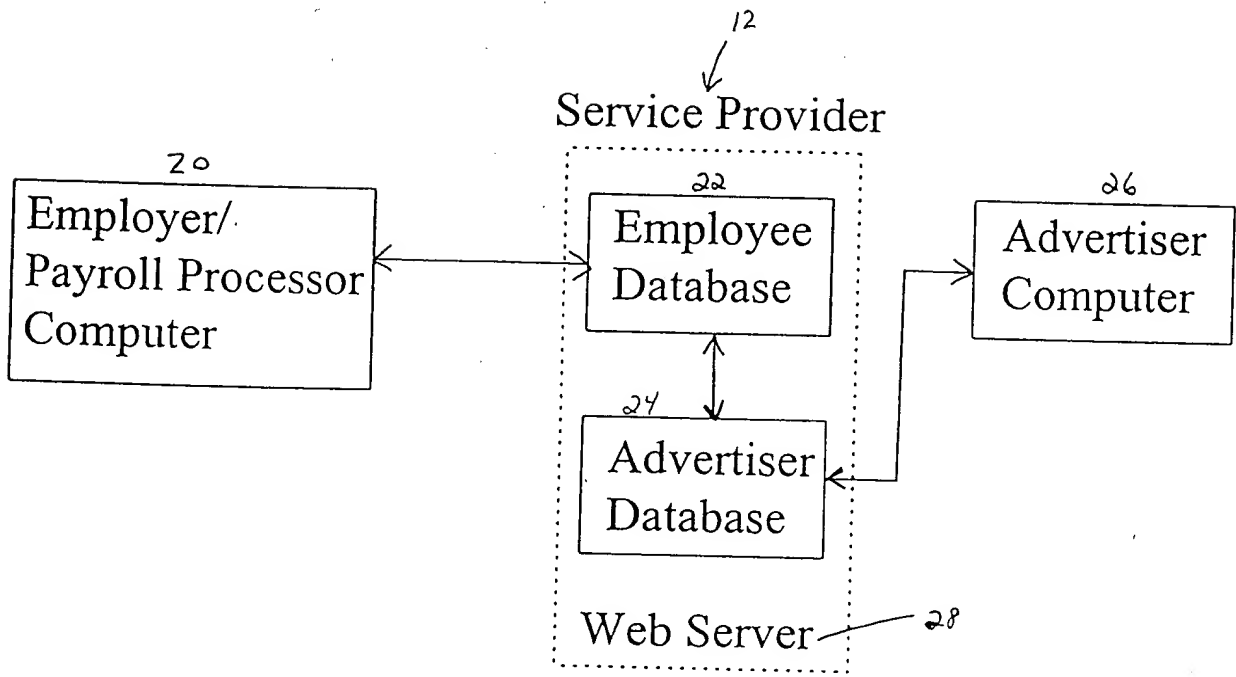



Fig. 9

RED LOBSTER									
EMPLOYEE NUMBER	PAY BEGIN	PAY END	CHECK NUMBER						
MAIL LOCATION	GROSS AMOUNT		TAXABLE AMOUNT	TAXES		OTHER DEDUCTIONS		NET PAY	
	CURRENT	YEAR TO DATE	CURRENT	YEAR TO DATE	CURRENT	YEAR TO DATE	CURRENT	YEAR TO DATE	CURRENT
EARNINGS	HOURS	CURRENT	YEAR TO DATE	TAXES	CURRENT	YEAR TO DATE	OTHER DEDUCTIONS	CURRENT	YEAR TO DATE



Red Lobster
 PAY TO THE ORDER OF

WARNING:
 THE FACE OF THIS CHECK IS A BLIS
 THE BACK OF THIS DOCUMENT CONTAINS AN
 ANTI-FRAUD SECURITY MARK-FOUR IS AVAILABLE TO VIEW

CHECK NO. **6064198**
 5215 733

VOID

VOID AFTER 90 DAYS

PAYABLE IF DESIRED AT ANY
 U.S. BANK, CALIFORNIA 1-800-USABANKS

SENIOR VICE PRESIDENT

A diagram illustrating a horizontal line with four points marked by arrows and labeled 1, 2, 3, and 4 from left to right. A shaded rectangular area is located below the line, spanning from the first point to the third point.

FIG. 10A

NEW SHEET

11

CHROMAGUARD

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PRINTED ON RECYCLED PAPER

ADVERTISING PANEL

Offer only available at the URL and phone coupon code listed above. Not available in retail stores or in conjunction with any other offer.

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1

4

8

2

10

6

11

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ADCHER

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Dates to Remember

Thanksgiving	Nov 25
Hanukkah	Dec 8
Christmas	Dec 25

Celebrate the Holiday Season with FTD.COM!

FIG. 10B

DRAWINGS FILED WITH ORIGINAL APPLICATION



2 →

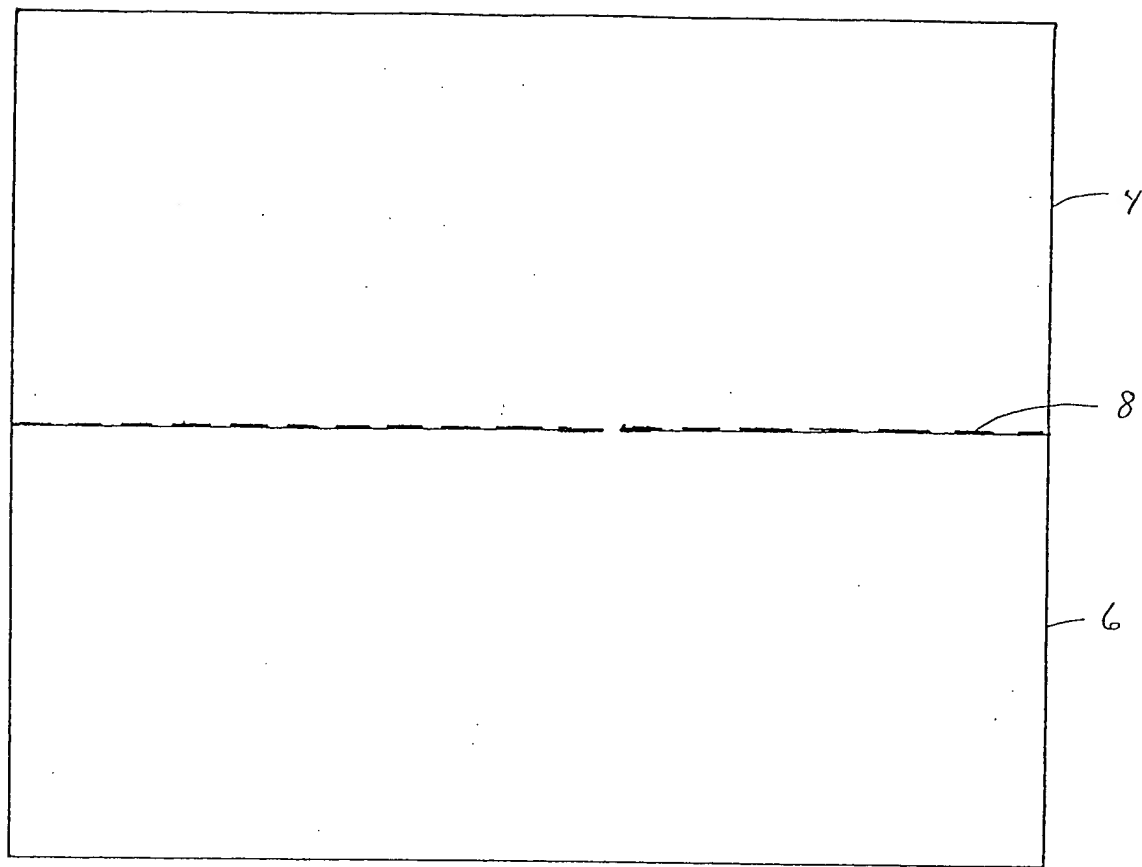


Fig. 1A

2 →

10

VOID

ENDORSE HERE

THIS SPACE IS YOURS! REMOVE A COUPON & REDEMPT IT ON THE FRONT AND REVERSE. MULTIPLE REDEMPTIONS ARE ALLOWED ON THE BACK. COUPONS ON THE FRONT ARE MADE OF THIS COUPON AND REDEMPTED WITH REVERSE.

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Fig. 1B

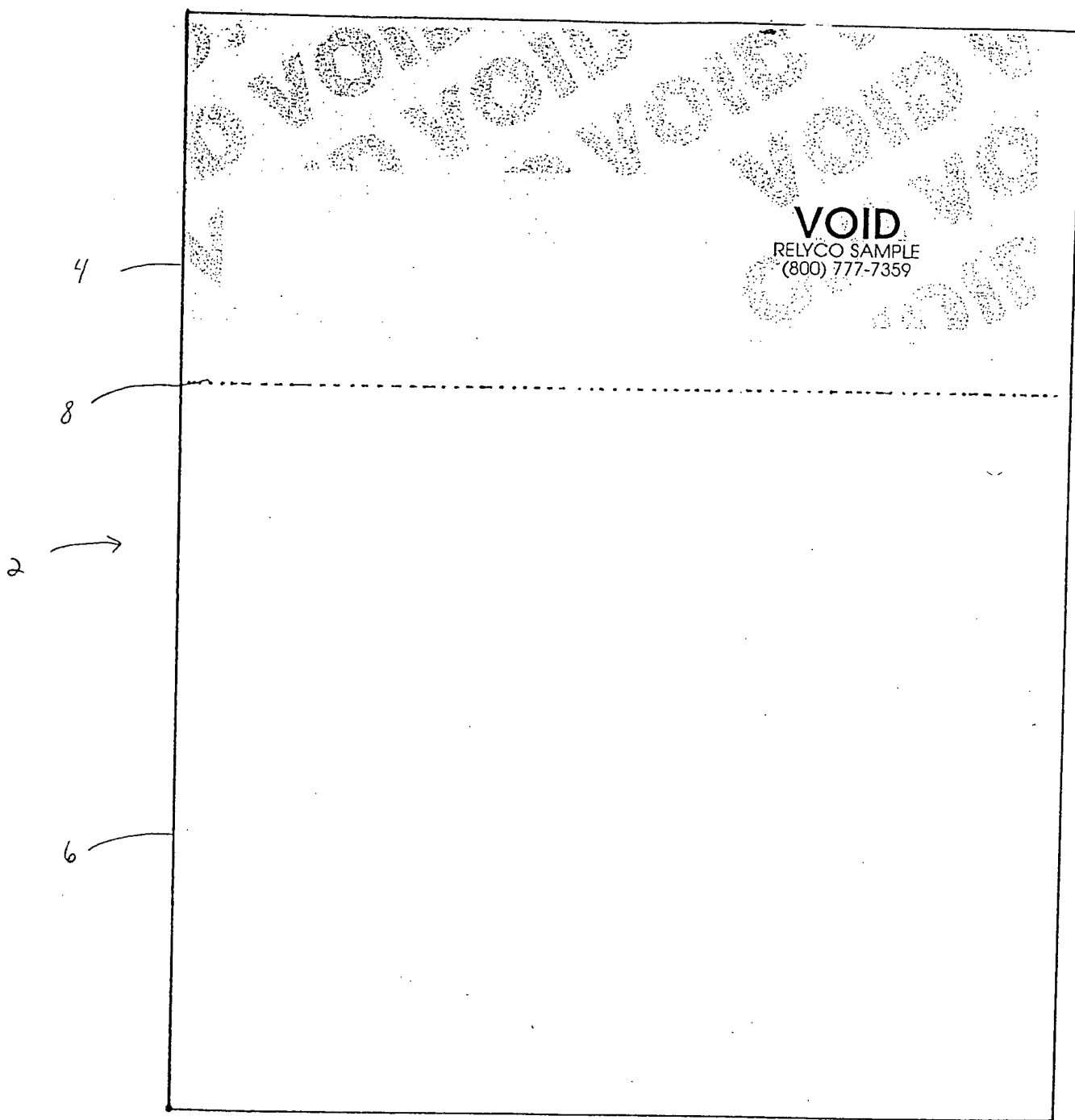


Fig. 2A

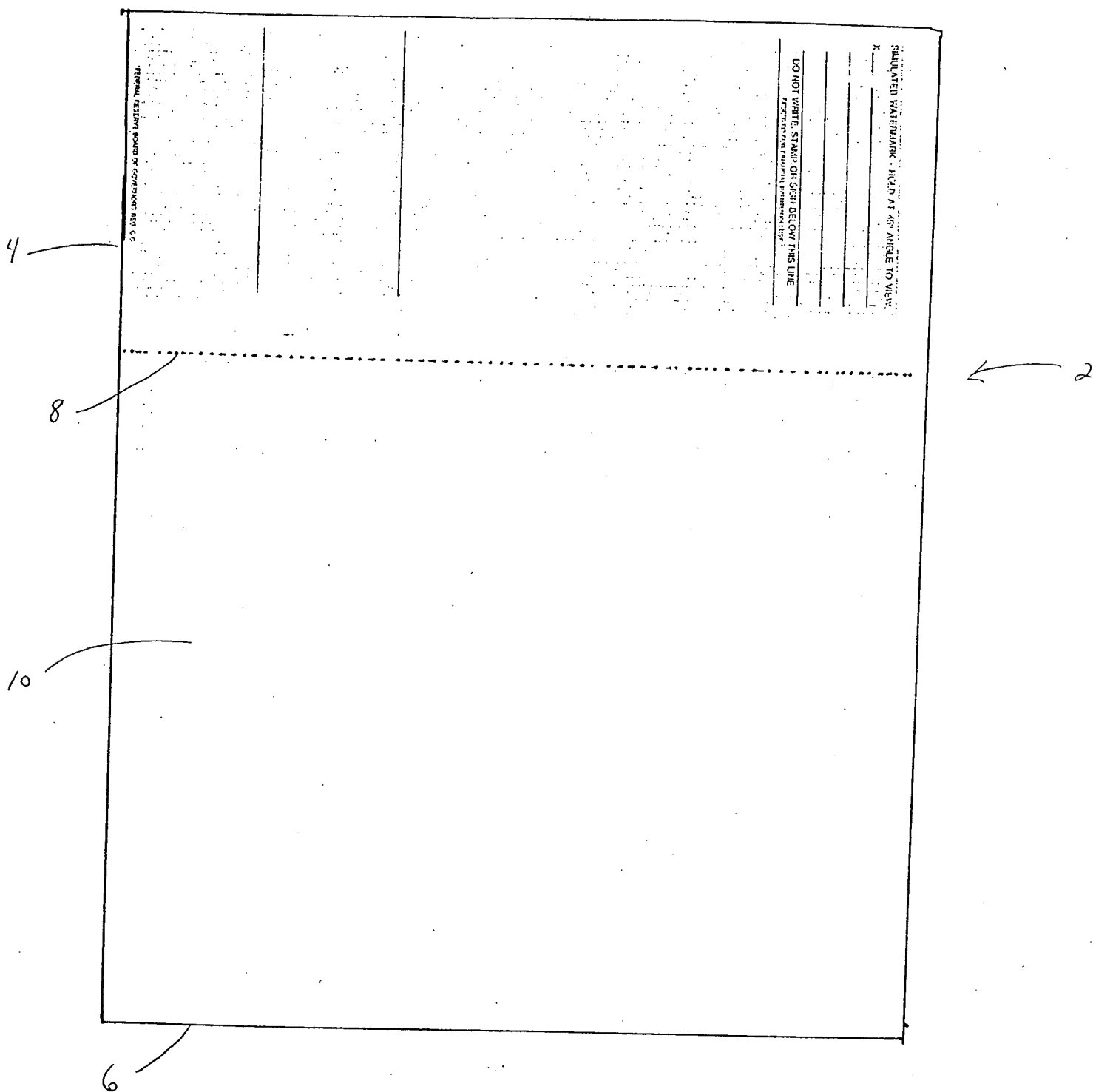


Fig. 28

4

2


10

8

8

6


1


SUNNYSIDE NURSERIES
 123 MAIN STREET
 ANYTOWN, USA 12345
 (312) 555-1211

YOUR BANK
 ANYTOWN, USA 12345
 1-23/4567

1209

Pay to the
 Order of _____


 Security features
 included.
 Consult us first.

ITEM #145
 SHOWN WITH STANDARD LOGO #3037
 SAMPLE - VOID

memo _____

⑈001209⑈ 1:9876543201:56789 1234⑈

SUNNYSIDE NURSERIES 1209

SUNNYSIDE NURSERIES 1209

54428 (7/97)

READY TO REORDER? CALL INTUIT FINANCIAL SUPPLIES 1-800-433-8810

Fig. 3A

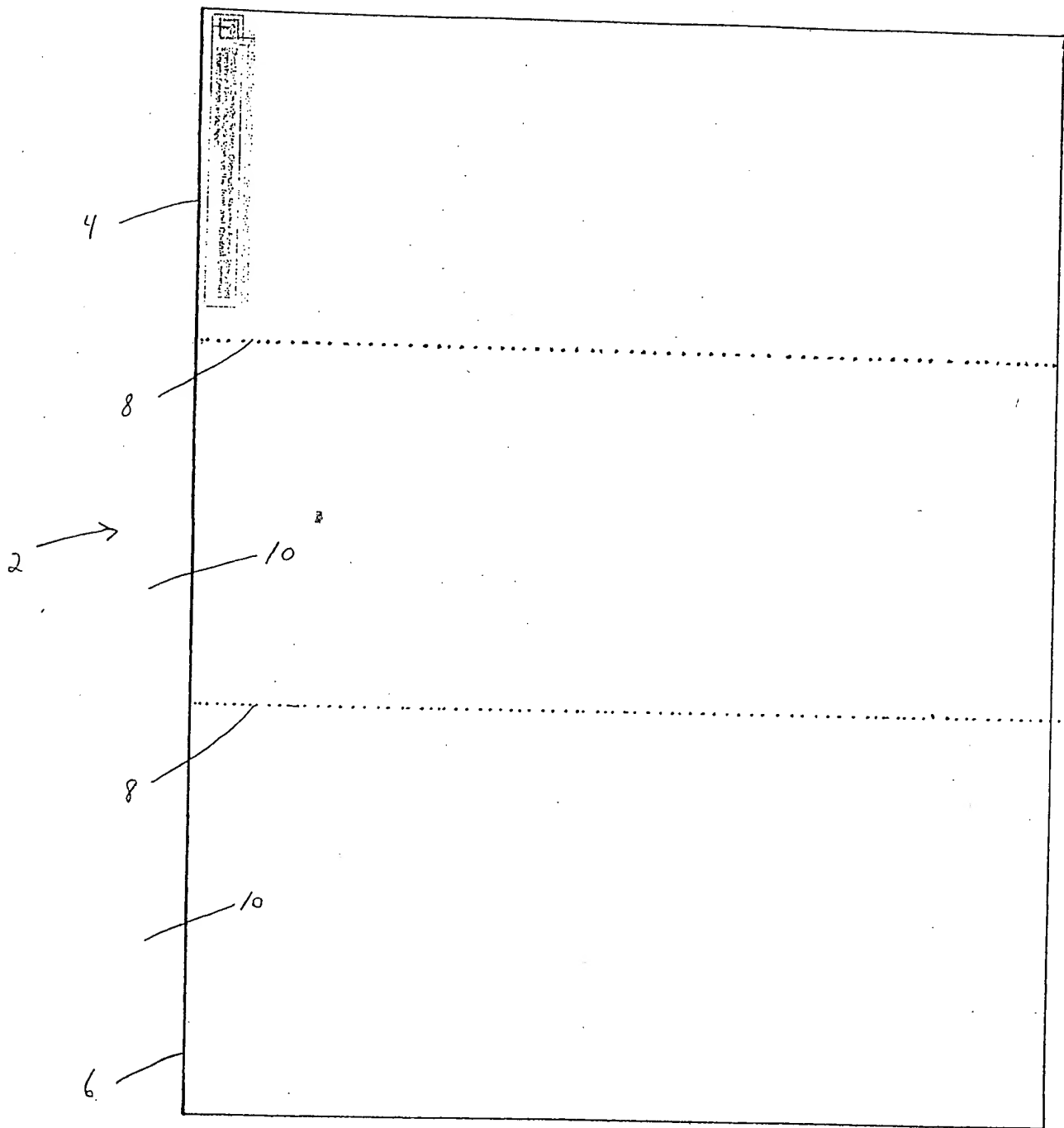


Fig. 3B

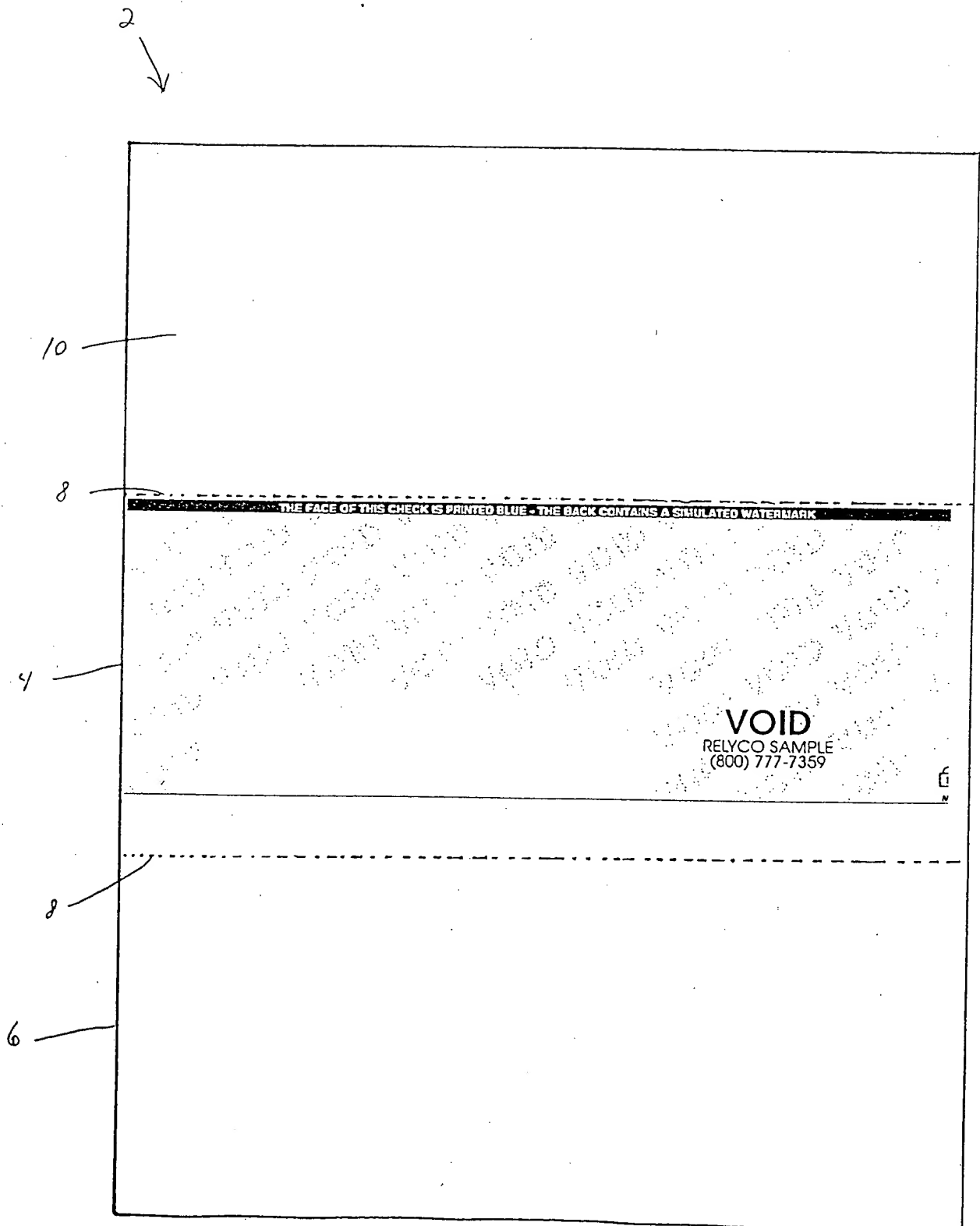


Fig. 4A

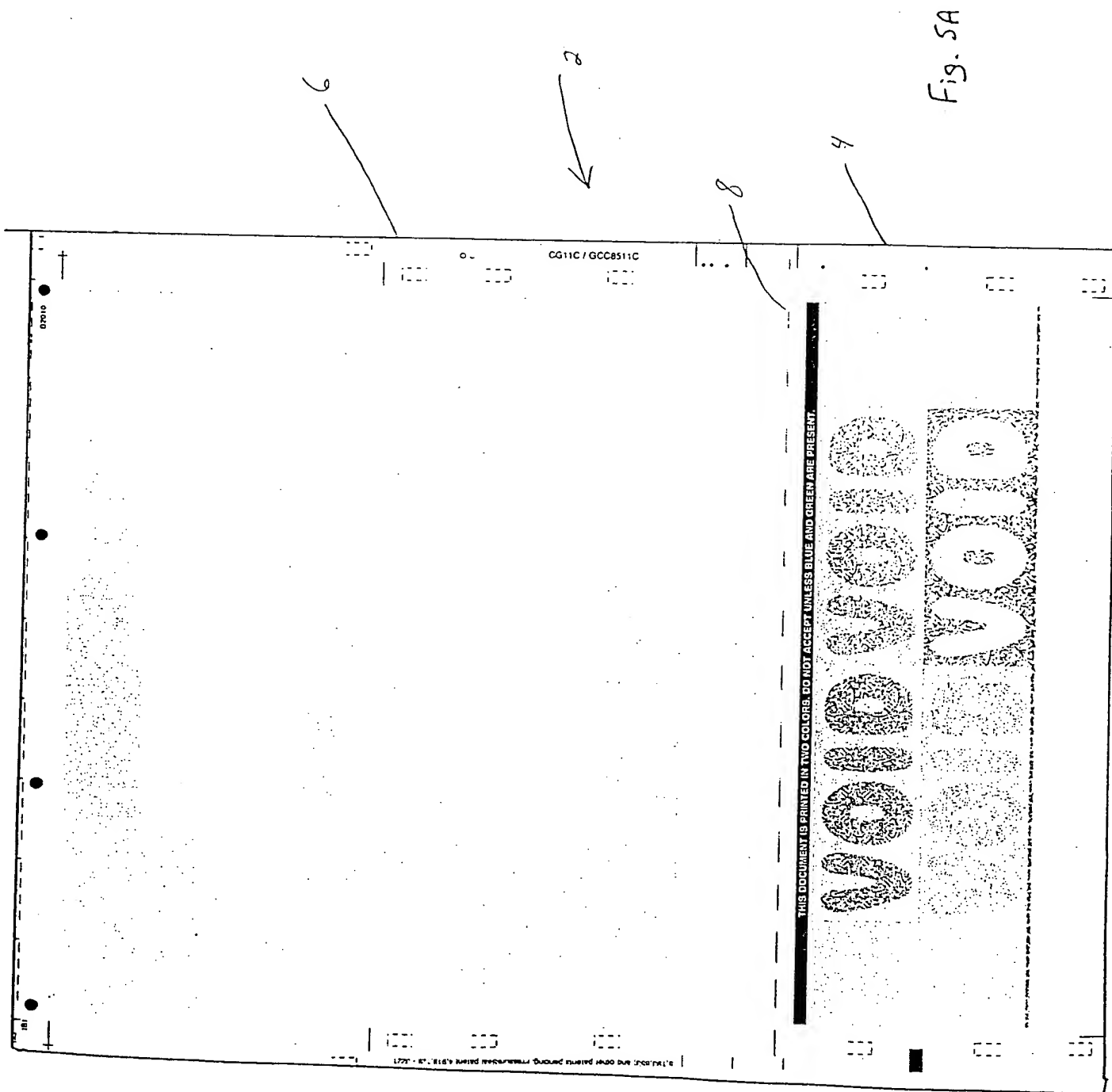
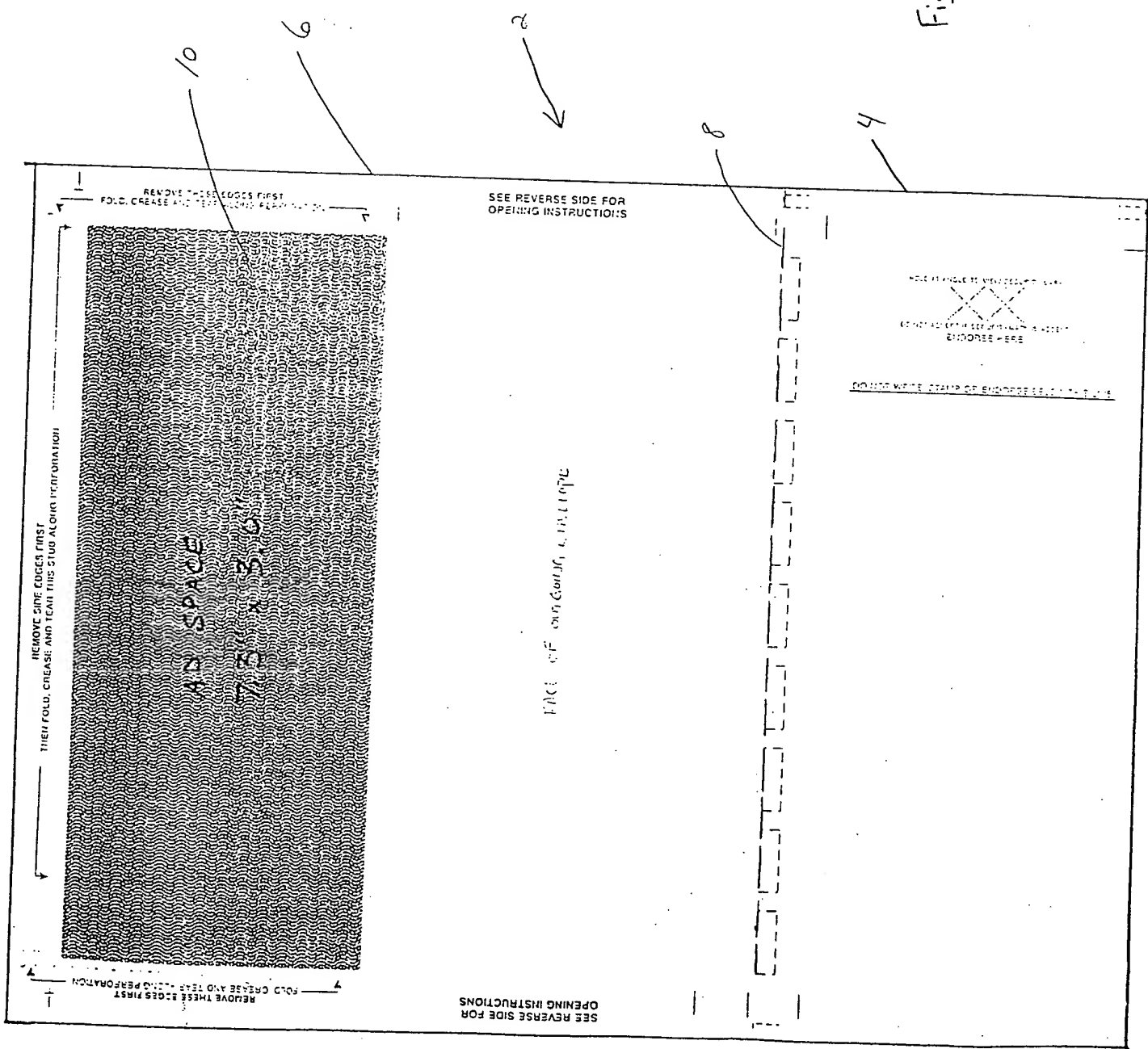
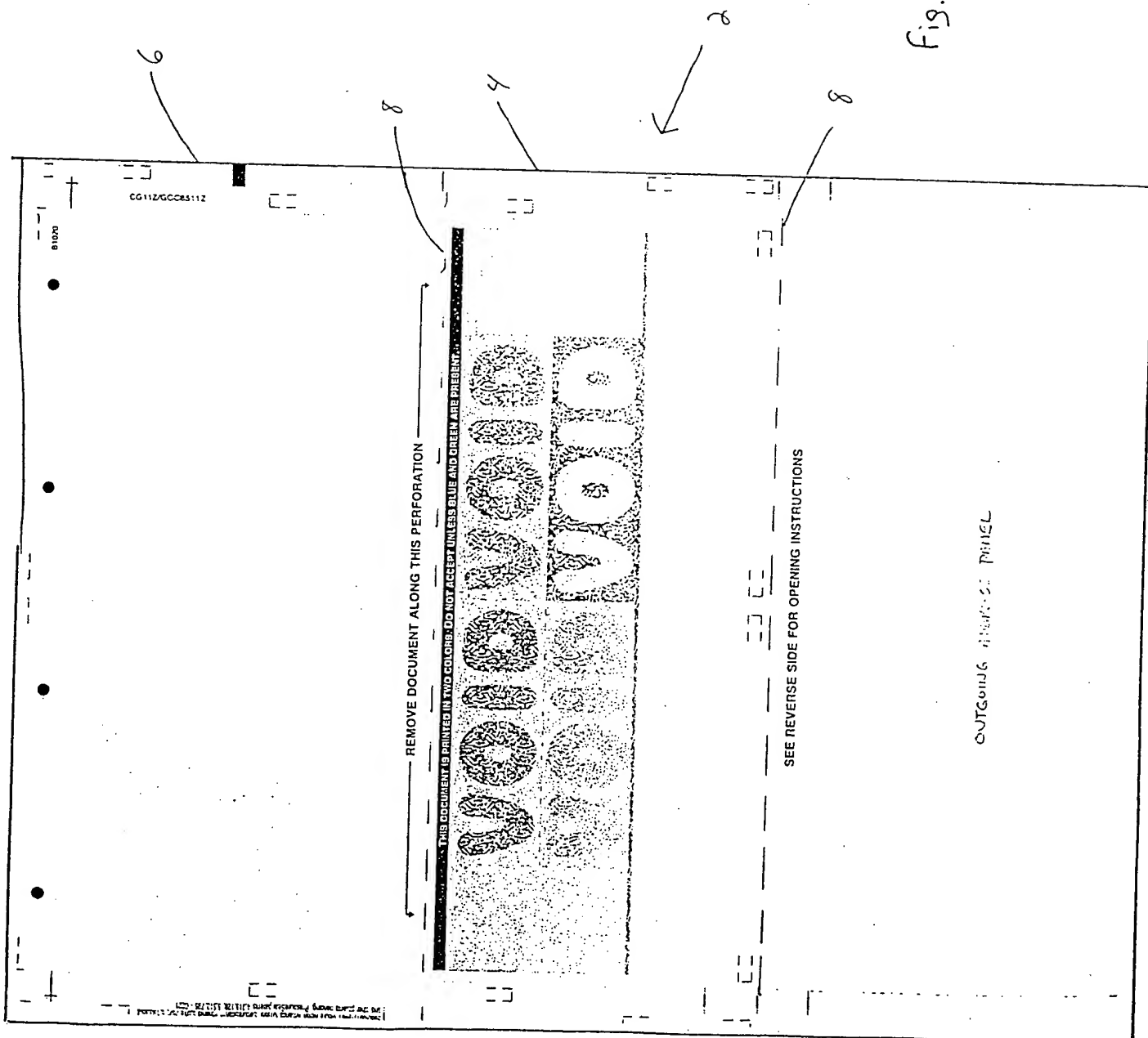


Fig. 5A

Fig. 5B





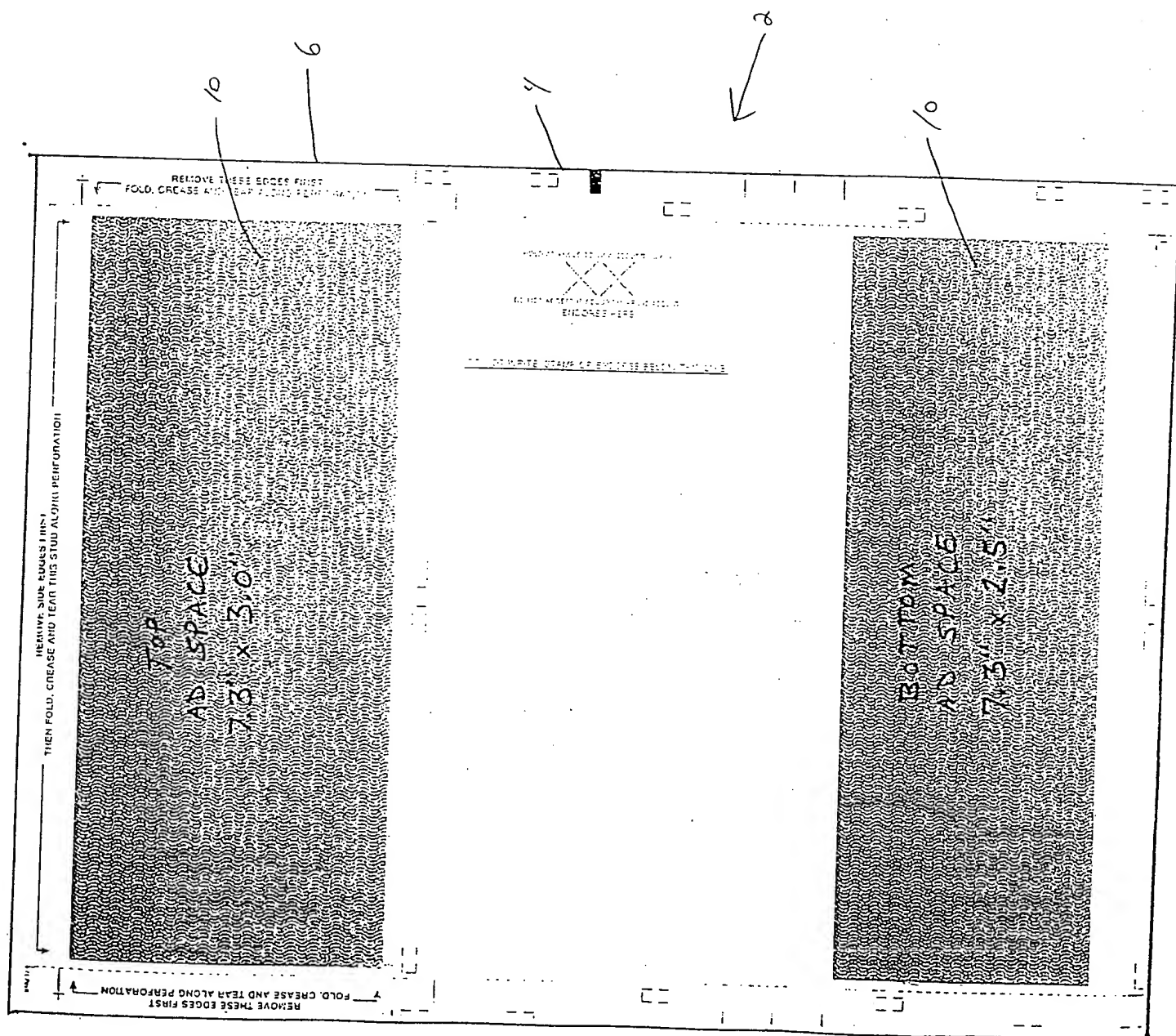


Fig. 6B

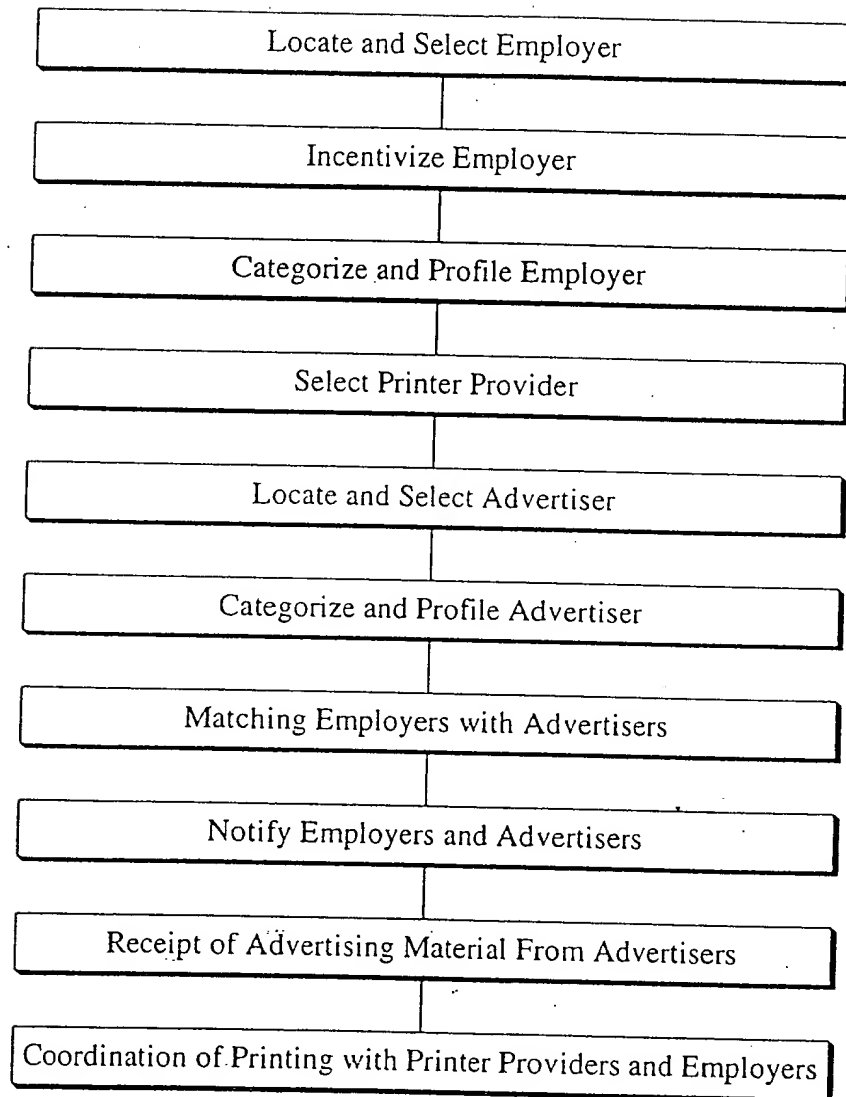


Fig. 7

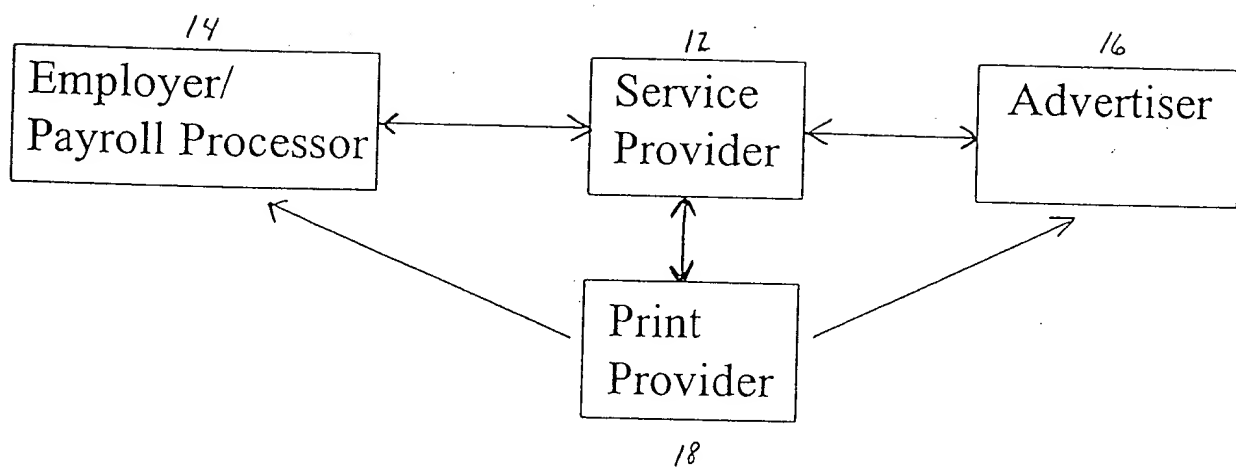


Fig. 8

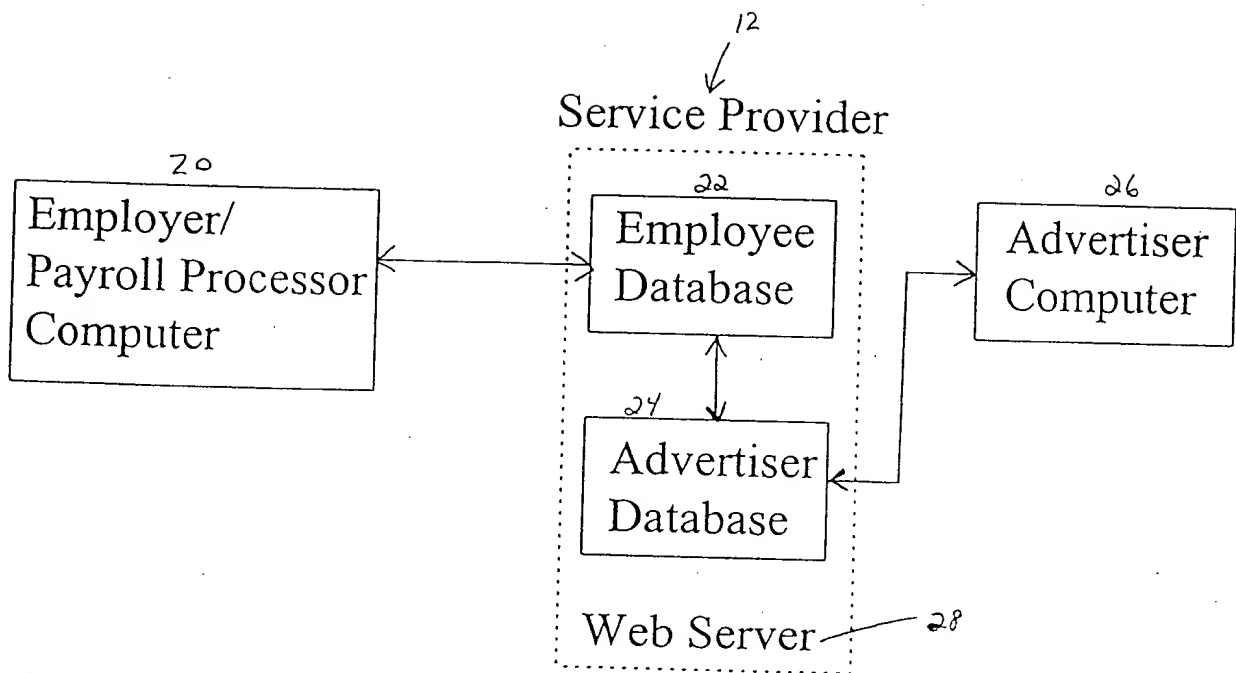


Fig. 9

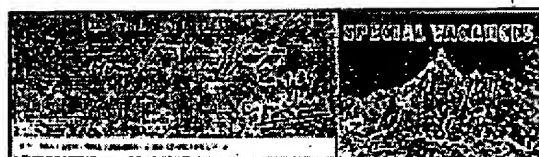
Advertising message medium, and method for making use of the said support

Patent number: FR2612325
Publication date: 1988-09-16
Inventor:
Applicant: GUYOT GILBERT (FR); LAMBERT SYLVIANE (FR)
Classification:
- **international:** G09F23/10
- **european:** G09F23/10
Application number: FR19870003608 19870313
Priority number(s): FR19870003608 19870313

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Abstract of FR2612325

The invention relates to a novel advertising message medium. This support 1 consists of the combination of a cheque 3 and of a free space 4 intended to receive an advertising message 2. The invention applies to a novel technique for distributing an advertising message making it possible especially to establish a correlation between the owner of the cheque and the message so as better to target the advertising impact.



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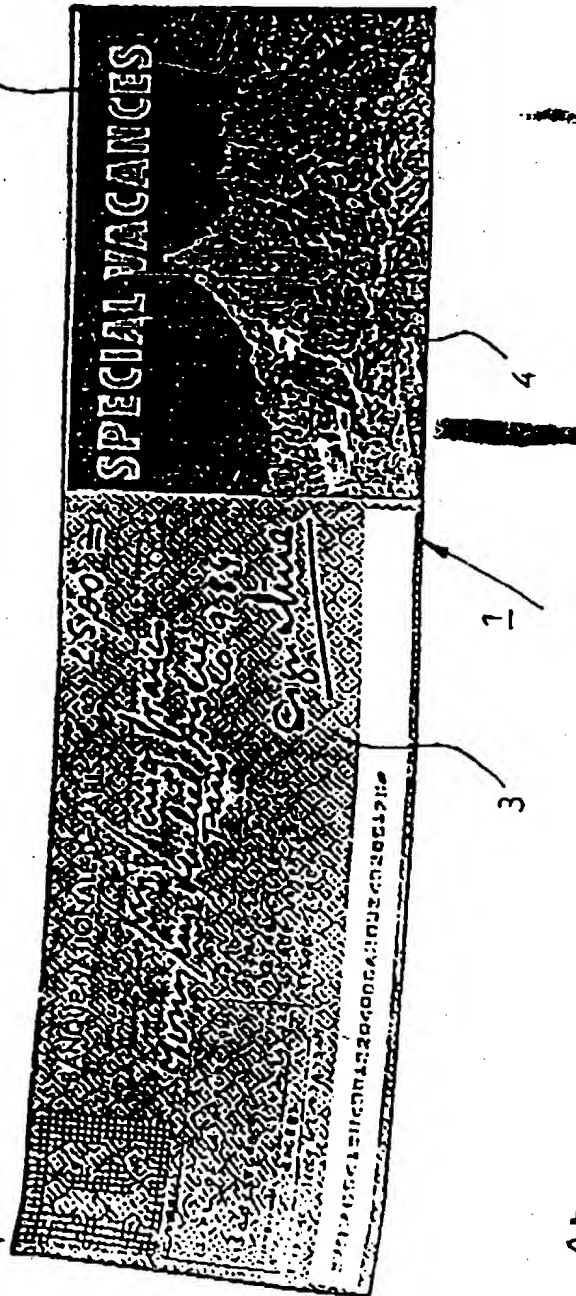


082205

2612325

1/3

FIG. 1



Abstract (Basic): FR 2612325 A

The combined cheque and advertising material consists of a normal bank cheque (3) which is extended by an additional panel (4) which is printed with publicity material (2) either on behalf of the bank, the account holder, or a third party, e.g. a firm can have its cheques printed with a panel advertising its products. The advertising panel can be made so that it can be detached from the cheque, e.g. by perforations.

In a variant, the panel carrying the advertising matter can be printed on the back of the cheque, leaving a free space for endorsements.

ADVANTAGE - New publicity vehicle.

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